

digimune

LIVE FREE

Digital Risk Monitoring for **Businesses**



Business Products:

Deep & Dark Web Monitoring

Brand Protection

Business Page Protection

Domain Monitoring & Protection

Executive Protection

Takedown & Remediation



Why businesses need digital risk protection

- Digital transformation is having a wide-ranging impact on the business environment, creating both opportunities and unique challenges.
- Trends like e-commerce, big data, machine learning, AI, and IoT could lead to huge productivity gains.
- However, the disruption to existing business and social models leads to increased risk to *business operations, business continuity, sensitive data, revenue, brand reputation and more.*
- Modern organizations rely on digital platforms to engage customers, interact with employees and grow their business.
- Almost all businesses today rely on email, the web, social media and other public platforms to operate their business.
- Categories of Risk:
 - Cyber (*insider threat, phishing, malware, data loss*)
 - Revenue (*customer scams, piracy, counterfeit goods*)
 - Brand (*impersonations, slander*)
 - Physical (*physical threats, natural disaster*)

Business Yesterday

01

Endpoint

Laptops, PCs, Devices

02

Network

HQ, Offices &
Datacenters



**You protect
investments
inside the
firewall**

03

Email

Exchange, Lotus, Google

Digital risk protection services

To protect organizations and individuals from the external threats introduced by social media, deep & dark web, fake news, app stores, and collaboration platforms.

Social Media



Code Sharing



Registrars



Email & Collabs



Mobile App Stores



Depp & Dark Web



Web Marketplaces



Forums, blogs, news & reviews



The Digimune Platform

- **01** Digimune is a cloud-based platform that provides next generation **Digital Risk Protection**.
- **02** With a global data collection engine, artificial intelligence-based analysis and automated remediation, the **Digimune Digital Risk Protection Platform** protects your critical digital assets and data from digital threats at the scale and speed of the internet.
- **03** Protect every inch of your public attack surface. Whether it's your domains, social media, or the deep and dark web.
- **04** Digimune safeguards businesses from digital threats across all publicly available platforms.
- **05** Digimune supports *Web Browsers, Android* and *iOS*.
- **06** The platform conforms to all global data privacy and security standards i.e. *GDPR, PCI*.
- **07** Our platform provides complete protection for modern businesses with 6 products.

Deep & Dark Web Monitoring

01

The Deep & Dark Web harbour a massive source of data content and communication that often goes undetected and untraced.

02

Traditional search engines offer no visibility into these channels, making them a prime market for bad actors looking to share or sell proprietary or personal information.

03

From customer credit card numbers to pilfered product designs, these channels represent new risks for your business including data exposure, information leakage and corporate espionage.

04

Digimune Deep and Dark Web Monitoring safeguards your business information against data leakage, breaches, and the illegal selling of data on a broad range of deep and dark web sites, forums and chatrooms including *TOR, I2P, ZeroNet, Paste Sites and more.*

05

Digimune prevents the sharing of customer information, account credentials, passport numbers and PII on the deep and dark web that puts your clients, employees, brand and business at risk.

06

We continuously monitor deep and dark channels to provide your team with early detection of information leakage, contextual analysis of cyberattacks, and actionable alerts.

Brand Protection

01

Because social media is the latest tool in the evolution of brand growth and engagement programs, safeguarding it should be the cornerstone of a brand protection program as well.

02

Brand protection in the social media age means grappling with the speed, volume and diversity of risks associated with social media.

03

Marketers are expected to find and eliminate malicious content, brand impersonations, fake profiles, hacked accounts and customer scams, all while succeeding in their day jobs of growing engagement and driving revenue.

04

Digimune Brand Protection is built to help brand and marketing teams protect their social media presence from revenue-damaging threats to the brand, their hard-earned social accounts, and their engaged followers on social media & digital platforms.

05

Digimune secures organizations against critical issues like *account hijacking, offensive content posted to corporate pages, brand impersonation accounts, and scams targeting customers.*

06

Brand Protection is ideal for brand managers, marketing teams, and security teams addressing external threats to their social media accounts, reputation, online brand, and follower engagement.

Business Page Protection

01

Social media pages are your organization's digital property.

Trolls, spammers, competitors, cybercriminals and even unwitting customers or employees can post dangerous, malicious, offensive, or sensitive content, and quickly and efficiently protecting your social media pages is a must have for doing business in the digital age

02

Customers and prospects increasingly engage online, and business is won or lost on social networks.

Block, hide or remove racial slurs, sensitive data like credit cards numbers, competitor posts, scams, malicious links, and much more, all in real time.

03

04

Protect your pages from offensive or malicious content, saving time on an otherwise resource intensive, manual task.

The portal allows you to customize exactly what you do and what you don't want posted to your pages, in addition to out-of-the box rules around offensive language, malicious links, pornography, scam, sensitive data and much more.

05

06

Once detected, a number of actions, including hiding or removing a post or blocking a repeat offender's profile are enforced.

07

08

This set-it-and-forget-it protection frees up time for page-owners and ensures the valuable customer community is not driven away by offensive content or scams.

Domain Monitoring & Protection

01

Your website is often the first way for customers to engage with your organization.

02

Attackers mimic your domain to dupe unsuspecting users into believing they are interacting with the official brand.

03

Protect your corporate websites, brand and revenue by finding and eliminating domain squatters and typo phishing campaigns that target your employees and customers.

04

Digimune identifies domains closely associated with your brand, executives and assets that you do not currently own, providing recommended actions.

05

Safeguard customer engagement – Protect customers from phishing and malware scams by ensuring your URLs are the only ones they could possibly click on.

06

Avoid costly security incidents – Stop attackers from running mass campaigns against your customers and protect your business from the security and reputational ramifications.

Executive Protection

01

Your organization and high-value employees give away more information in the social media age than ever before, putting executives and VIPs at substantial risk, both physical and cyber.

02

Executives expose their travel plans, post non-compliant posts and fall victim to cyber attacks.

03

Highly visible VIPs like athletes, public figures, or talent have their personal brand impersonated and exploited for scams.

04

Above all, all these accounts are subject to hijacking, and the owners of the account are often not up to date on the latest privacy settings, security controls, or social media risks.

05

The artificial intelligence-based platform enables you to protect your executives and VIPs by rapidly identifying cyber and physical risks across social media.

06

The platform enables you to gain real-world situational awareness by directly interacting with the social networks and digital platforms to collect data and quickly identify risky or threatening content, be it an outgoing risk or an incoming threat; across the world or just a block away.

07

Ideal for corporate security and executive protection teams who need to extend visibility and situational awareness to the social & digital world, enabling them to best safeguard their executives or other high-value people, such as *public figures, talent, celebrities, athletes and more*

Takedown & Remedy

01

Your website is often the first way for customers to engage with your organization.

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Attackers mimic your domain to dupe unsuspecting users into believing they are interacting with the official brand.

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Protect your corporate websites, brand and revenue by finding and eliminating domain squatters and typo phishing campaigns that target your employees and customers.

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Digimune identifies domains closely associated with your brand, executives and assets that you do not currently own, providing recommended actions.

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Safeguard customer engagement – Protect customers from phishing and malware scams by ensuring your URLs are the only ones they could possibly click on.

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Avoid costly security incidents – Stop attackers from running mass campaigns against your customers and protect your business from the security and reputational ramifications.

How it works:



Define what's important



Create a policy



Monitor digital channels



Alert on risks



Remediate malicious content

Enterprise Grade Digital Risk Protection for Small & Medium Businesses



Protect

Corporate social media
assets & brands



Safeguard

Business & Customer
Engagement



Secure

Employees & the Business from
Cyber & Physical Threats

Social - Web - Domains - Mobile - Deep & Dark Web - Collaboration

LIVE FREE

| Product & features | Business Monitoring | Business <i>Plus</i> | Business <i>Executive</i> | Business <i>Premium</i> |
|--|---------------------|----------------------|---------------------------|-------------------------|
| Deep & Dark Web Monitoring | ✓ | ✓ | ✓ | ✓ |
| Brand Protection | | ✓ | ✓ | ✓ |
| Business Page Protection (<i>up to 5 pages</i>) | | ✓ | ✓ | ✓ |
| Domain Monitoring & Protection (<i>1 domain</i>) | | ✓ | ✓ | ✓ |
| Executive Protection | | | 3 | 5 |
| Takedown & Remediation (<i>social media & domains</i>) | | | | ✓ |

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